



PRESS RELEASE Carrots Don't Grow On Trees!

Award-winning author Rob Keeley teams up again with illustrator Simon Goodway, with a colourful and funny story about healthy eating and dealing with teasing.

Lily loves eating fruit and vegetables – but is tricked by Jordan, who tells her that carrots grow on trees.

With the help of her Mum, some healthy eating and a box of elastic bands, Lily sets out to teach Jordan a lesson...

Carrots Don't Grow On Trees! is a bright, colourful and funny story, told entirely in dialogue and pictures, and takes a fun and compassionate approach to dealing with teasing at school, as well as promoting healthy eating.

Rob Keeley's second picture book sees him reunited with illustrator Simon Goodway, following their previous successes with *My Favourite People* and *The Treasure in the Tower*.

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Rob Keeley is an award-winning author of children's novels, short stories and picture books, including the *Spirits* series. Other credits include the award-listed stage play *Mr. Everyone*, and *Chain Gang* and *Newsjack* for BBC Radio. He holds author workshops in schools and libraries, and teaches Creative Writing to children and adults.

Rob says, "I was stuck at home during lockdown, working on new ideas for books. In the early hours of one morning, I was half-awake, and suddenly saw an image of a tree with carrots hanging from the branches. When I woke up, I started to create a story around this image, and by the time I got up, I had the whole plot and the four main characters worked out. After our previous books, I knew there was only one illustrator who could bring this outlandish idea to life – Simon Goodway! I hope my young readers enjoy the result!"



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